

CONTACT

Brooklyn, NY

Will.connolly1@gmail.com

willcproductions.com

linkedin.com/in/will-connolly-a011511b5

SKILLS

- Premiere Pro (Advanced)
- After Effects
- Ableton Live (Music Production)
- Photoshop
- Motion Graphics & Kinetic Typography
- Sound Mixing & Design
- Color Correction
- Social-First Editing
- Captioning & QC
- Workflow & Project Organization
- Studio & Field Production

EDUCATION

Ohio University

B.S. in Communication

Graduated 2020

Will Connolly

VIDEO EDITOR / MOTION GRAPHICS

Video editor and motion graphics artist with 5+ years across network documentary work for Bloomberg and VICE World News, and brand campaigns for Meta, Samsung, Assouline and Airbnb via Vacationland Studio. Precise, deadline-driven and detail-obsessed — comfortable owning an edit end to end, from concept and pacing through sound, color and final delivery.

Editor — The Deal, Bloomberg

2024 – Present

New York, NY · Freelance

- Edit weekly business and finance interview episodes for The Deal, a flagship Bloomberg franchise, shaping pacing and structure from raw footage through final cut, with individual episodes reaching up to 253K views
- Cut trend-aware short-form social clips from full episodes for TikTok, Instagram and YouTube Shorts, building hooks and captioning that grow viewership, with individual shorts reaching up to 6,600 views
- Developed a multi-guest remote recording workflow in Riverside that streamlines cutting between configurations without compromising creative pacing or turnaround
- Partner with producers via Frame.io to incorporate feedback and execute revisions on tight weekly deadlines

Junior Editor / Assistant Editor — Bloomberg Originals

2024 – 2025

New York, NY · Freelance

- Cut radio cuts and rough assemblies across multiple Bloomberg Originals pieces, and edited one internal video end-to-end under deadline, with light After Effects support
- Carried out full assistant editor pipeline: media sync, organization, transcript generation and dailies export, supporting a high-volume editorial team
- Functioned as a flexible creative and technical resource across the editorial department, jumping between projects and priorities as needed

Lead Assistant Editor — VICE World News

2022 – 2023

Brooklyn, NY

- Lead assistant editor on "Sold Out: Ticketmaster and the Re-sale Racket," an LA Press Award-nominated documentary
- Prepared sequences for color and mix, managed media ingest and folder hierarchy, and owned the final export pipeline: technical watchdowns, export configuration to spec, and QC before delivery
- Collaborated with editorial, digital and cross-functional teams to keep a consistent creative and technical throughline from ingest to delivery

Junior Editor / On-set PA — Impact Communications

Jul 2021 – Aug 2022

Cleveland, OH

- Assembled and polished footage from studio, remote and field productions, incorporating voiceover, motion graphics and archival material into a cohesive narrative
- Built motion graphics and lower-thirds in After Effects for client deliverables and contributed creative ideas that shaped storytelling across multiple high-profile clients
- Started on-set as a generalist across grip, lighting and camera operation, then managed the full post-shoot media pipeline through handoff to editorial

Freelance Editor / Motion Graphics

2019 – Present

Vacationland Studio & independent clients

- Edit sponsored-editorial and brand campaign content for Meta, Samsung, Assouline and Airbnb through Vacationland Studio and independent clients, producing advertiser-facing video that meets platform-specific creative standards
- Produce motion-graphics-heavy short-form content for a growing YouTube channel, with individual videos surpassing 20,000 views
- Coordinate directly with clients on story structure and hooks, deciding what to cut or reorder so long-form content holds up when reformatted across vertical and short-form platforms